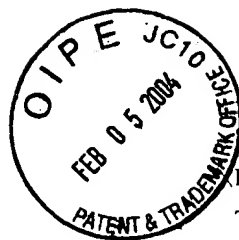


IN THE U.S. PATENT AND TRADEMARK OFFICE



Applicants: Ford et al. )  
Serial No: 09/513,646 )  
Filing Date: February 25, 2000 ) Examiner: Ovidio Escalante  
Title: System and Technique for ) Group Art Unit: 2645  
Dynamically Injecting Live ) Confirmation No.: 7164  
Advertisements in the )  
Context of Real-Time )  
Isochronous )  
(Telephone Model) )  
Discourse )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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FEB 09 2004

Technology Center 2600

RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed October 10, 2003, Applicant respectfully submits the following Amendment:

**AMENDMENT**

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.

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